a convention center by VVR

LUXORA

APSE design
Architecture & Interiors



Project Summary

Location: *Shamirpet, Hyderabad*

Total Site Area: *9.36 acres /45307.93 sq. yds*

Specifications: *Two Banquet Halls, each with a seating capacity of 1800*

Team

Architecture & Design by

APSE design
Architecture & Interiors

Structural & MEP by

Zaki & Associates

Client

Mr. Vijay Vardhan Reddy

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LAYOUT



AREA STATEMENT

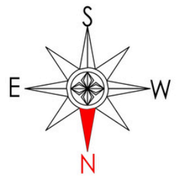
SITE AREA : 9.36 ACERS (or) 407771.38 SQ.FT (or) 45,307.93SQ.YD
BUILT UP AREAS :88995.105 SQ.FT (or) 2.04 ACRES (or) 9,888.345SQ.YD
LANDSCAPE, PATHWAYS,LAWN ,PARKING: 3,18,776.27 SQ.FT (or) 7.31 ACRES (or) 35,419.58 SQ.YD

AREA STATEMENT

BLOCK-A: 31164.10 SQ.FT (or) 0.71 ACRES (or)3,462.67 SQ.YD
BLOCK-A(MEZZANINE FLOOR): 6658.04 SQ.FT (or) 0.15 ACRES(or)739.78 SQ.YD
BLOCK-B: 32725.00 SQ.FT (or)0.75 ACRES (or)3,636.11 SQ.YD
BLOCK-B(MEZZANINE FLOOR): 5738.33 SQ.FT (or) 0.13 ACRES(or)637.59 SQ.YD
BLOCK-C: 23985.10 SQ.FT (or) 0.55 ACRES (or)2,665.01 SQ.YD

BLOCK-C BUILT UP AREA STATEMENT

1ST SLAB	-	23985.10 SQFT
2ND SLAB	-	23985.10 SQFT
3RD SLAB	-	23985.10 SQFT
4TH SLAB	-	17,343.19 SQFT
TOTAL	-	89,298.49 SQFT



A - Block

Ground Floor



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A - Block

Mezzanine Floor



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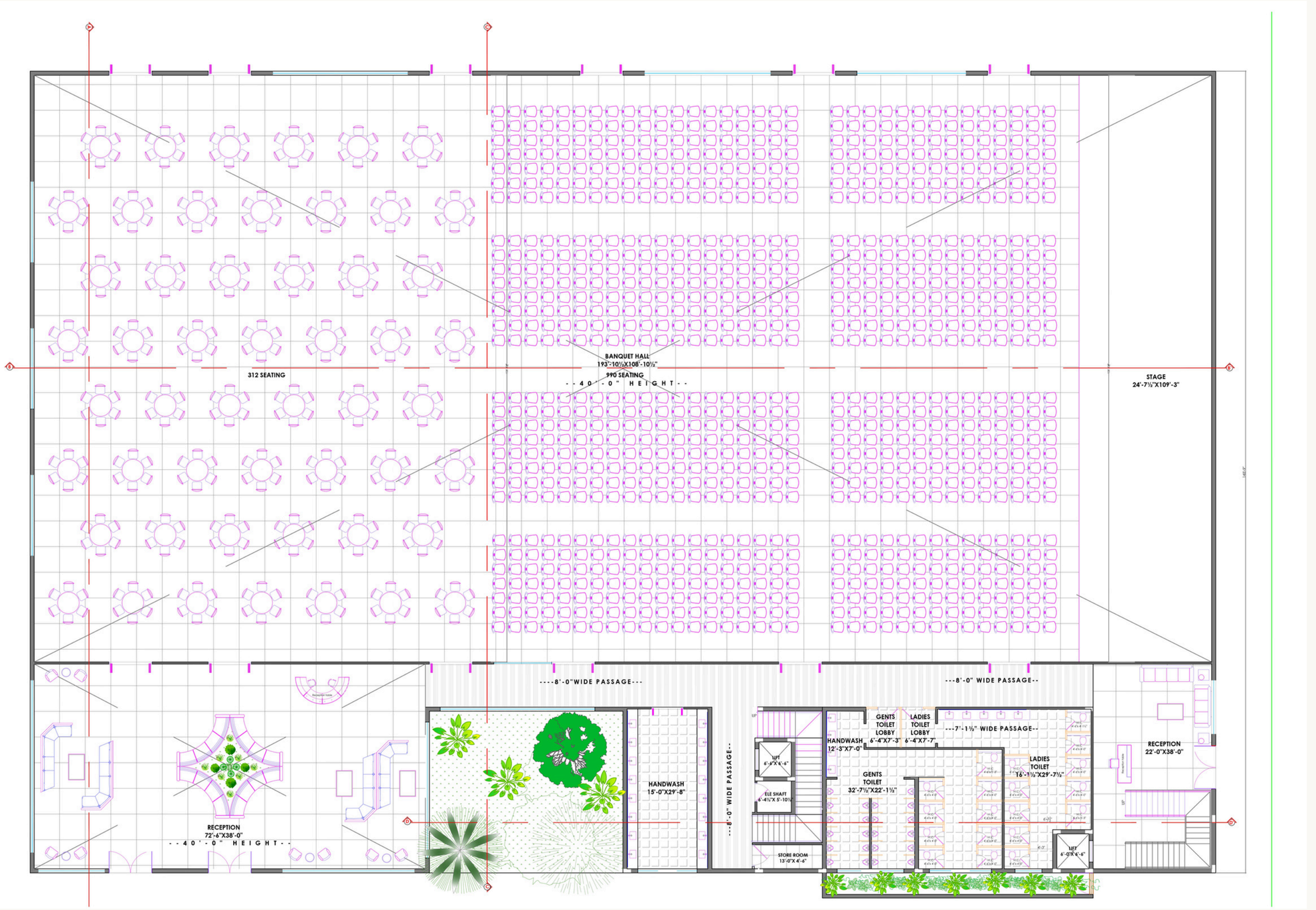
B - Block

Ground Floor



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B - Block

Mezzanine Floor

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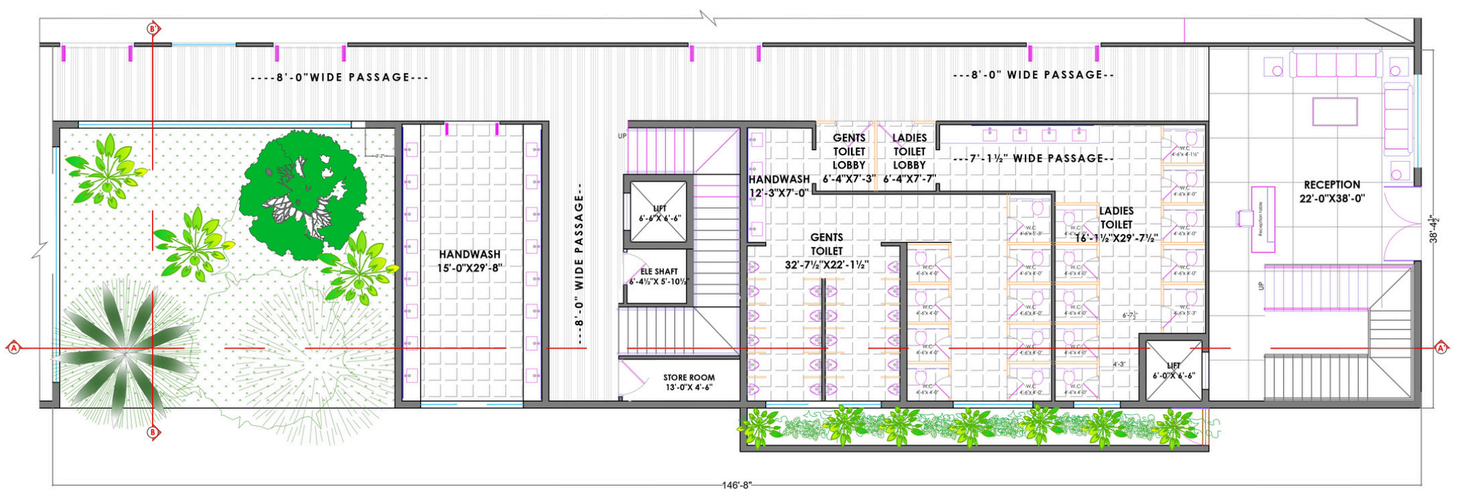
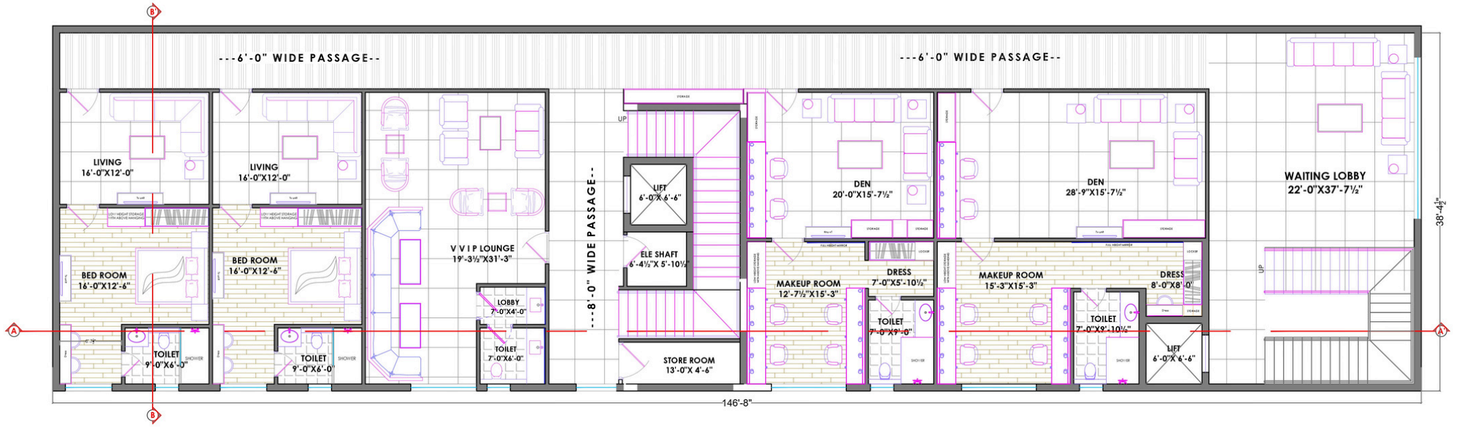
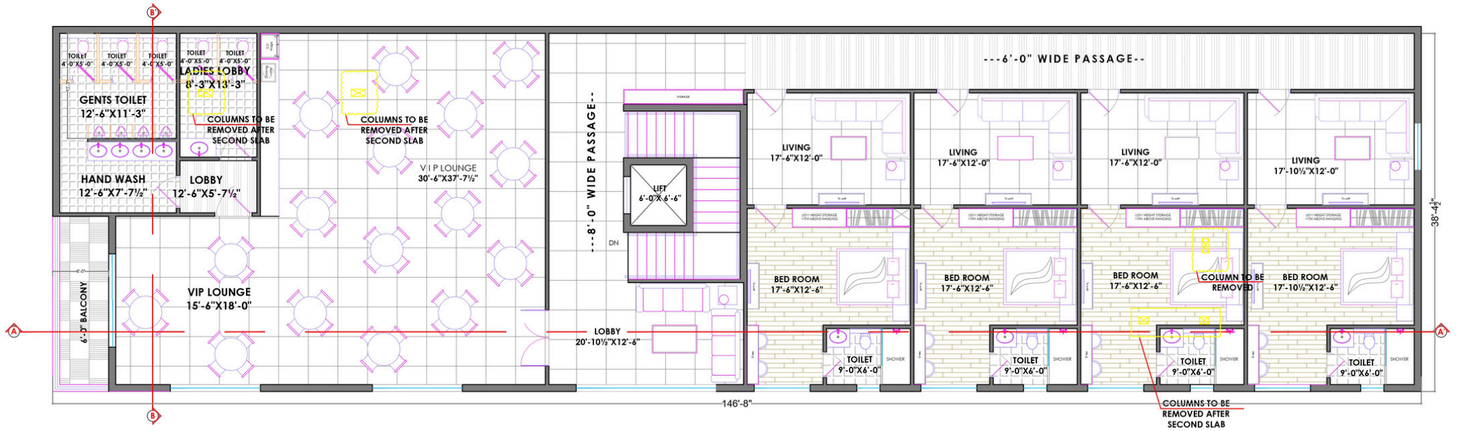
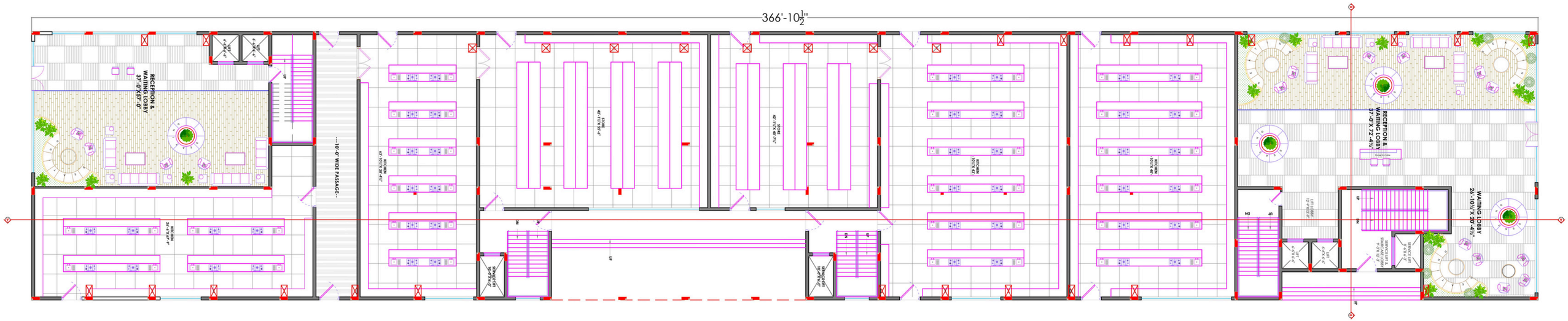






C - Block

Ground Floor


366'-10 1/2"
RECEPTION & WAITING LOBBY 37'-0"X 67'-0"
10'-0" WIDE PASSAGE
STORE 42'-11"X 83'-4"
STORE 42'-11"X 83'-4"
KITCHEN 43'-0"X 40'-0"
KITCHEN 43'-0"X 40'-0"
KITCHEN 101'-0"X 40'-0"
RECEPTION & WAITING LOBBY 37'-0"X 72'-4 1/2"
WAITING LOBBY 26'-10 1/2"X 20'-4 1/2"
LIFT 6'-0"X 6'-0"
LIFT 6'-0"X 6'-0"
LIFT 6'-0"X 6'-0"
LIFT 6'-0"X 6'-0"
LIFT 6'-0"X 6'-0"
LIFT 6'-0"X 6'-0"
EMERGENCY LIFT 6'-0"X 6'-0"
EMERGENCY LIFT 6'-0"X 6'-0"
EMERGENCY LIFT 6'-0"X 6'-0"
EMERGENCY LIFT 6'-0"X 6'-0"
STAIRCASE 13'-0"X 20'-0"
STAIRCASE 13'-0"X 20'-0"
STAIRCASE 13'-0"X 20

C - Block

First & Second Floor Plan



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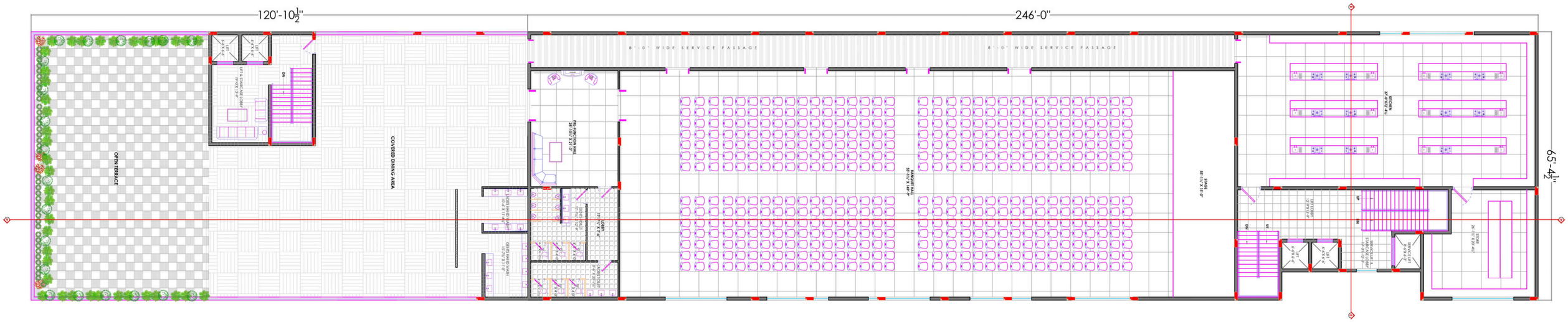
C - Block

Third Floor



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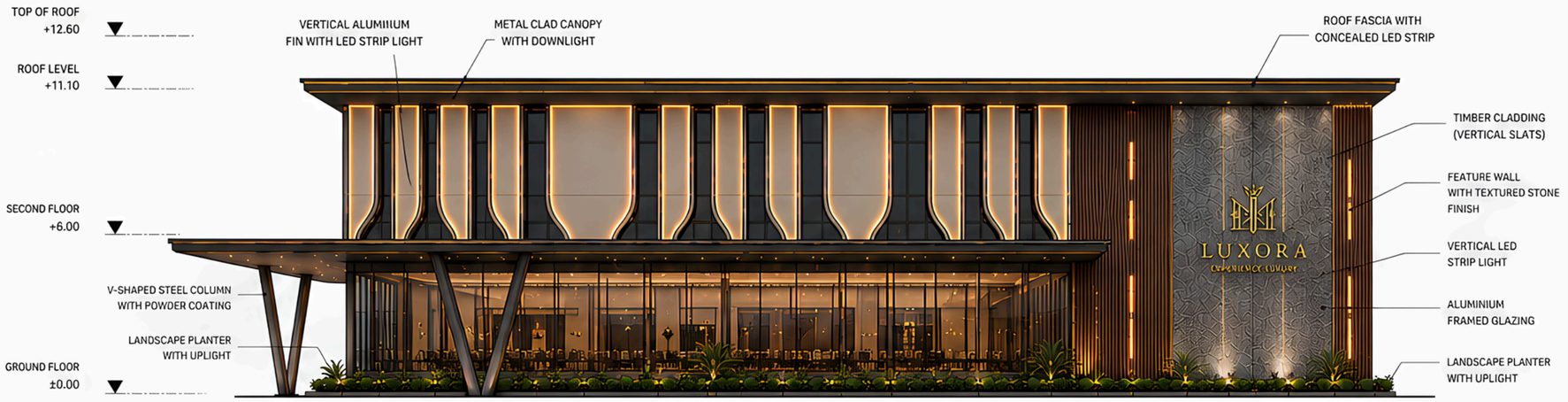
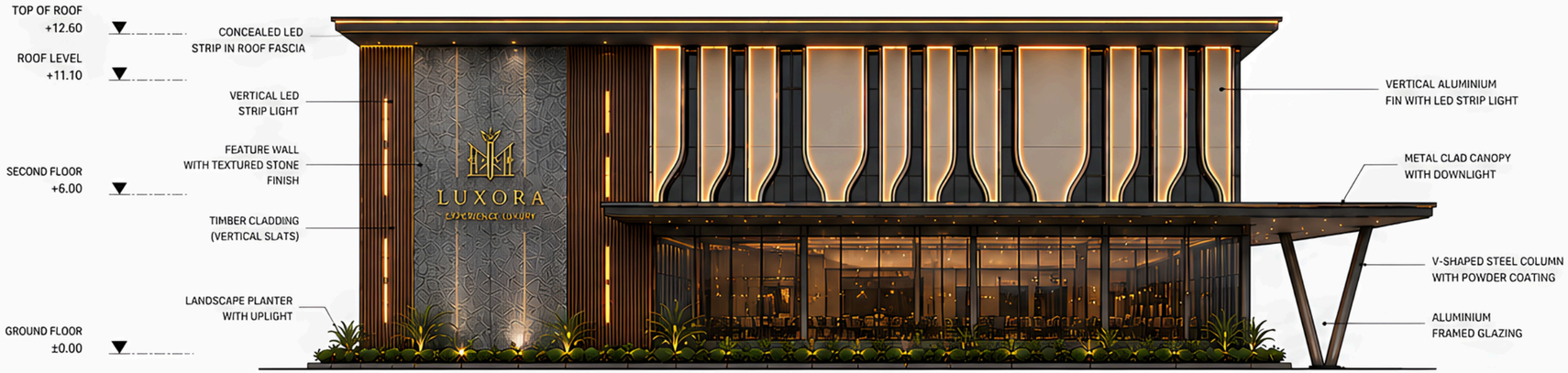


NORTH SIDE ELEVATION

SCALE 1:200



EAST SIDE ELEVATION

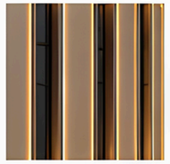
SCALE 1:200

MATERIAL MOOD



ROOF FASCIA & CANOPY FINISH

Dark bronze powder coated metal with concealed LED strip



ALUMINIUM FIN

Champagne bronze aluminium with integrated LED strip light



TIMBER CLADDING (VERTICAL SLATS)

Warm teak wood finish for natural and premium look



FEATURE WALL (TEXTURED STONE)

Grey textured stone with subble pattern and gold inlay accents



GLAZING

Aluminium framed tint glass for a luxurious transparent appearance



STEEL COLUMNS

Powder coated steel in dark bronze finish



LANDSCAPE

Tropical landscaping with uplight for night ambience

LIGHTING DESIGN

Integrated LED strip lights highlight architectural lines and enhance night presence.

PREMIUM MATERIALS

A blend of textured stone, metal, timber and glass for a refined luxury aesthetic.

STRONG ARCHITECTURE

V-shaped columns and extended canopy create a bold and iconic identity.

LANDSCAPE INTEGRATION

Thoughtfully designed planters with uplighting soften the structure.

LUXURY EXPERIENCE

Elegant details and high-quality finishes deliver a timeless luxury experience.

NOTES

- ALL LEVELS ARE IN METERS
- ALL DIMENSIONS ARE IN MILLIMETERS
- FINISHES AND MATERIALS ARE INDICATIVE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East Facing View



East Facing View



East Side View





North Side View

Our Prestigious Clients

















































